



# How to be a fundraising superhero

A-Z of fundraising ideas

## **A**uction

**of Promises** – Instead of goods, promises of people's time, labour and talents are auctioned off to the highest bidder. At work or with your friends this is a lucrative and entertaining event.



**B**ingo – Hold a bingo night in your local hall and ask people to donate prizes.

## **C**ake sale

– Bake some treats and have a cake sale in your office or club.

## **D**ress down day

– People in the office will be happy to donate £1 to wear jeans and trainers to work for a day.

## **E**aster egg hunt

– Why not set up an Easter egg hunt with fun clues for the kids? It could be that local businesses will donate the eggs too.

## **G**uess the ??? –

Competitors guess how many sweets in the jar, a cake's weight, the Teddy's name etc.

**F**antasy football – Arrange a sweepstake on this season's teams and donate a percentage to Cerebra.

## **H**ead shave –

Sick of bad hair days? Go bald for Cerebra.

## **I**roning –

Offering your ironing skills – at a cost.

## **J**umble sale –

Ask people to donate quality items and sell them at the sale. You can charge an entrance fee and sell cakes & tea.

## **K**araoke night –

Everybody likes to think they're a brilliant singer so why not test the vocal talents of family, friends and colleagues? You could even make them dress up as a famous singer!

**L**ine dancing – It's a great way to get together and have fun. Just get the music and a caller for a great night of fundraising.

## **M**usical evening

– Are you talented? Do you know someone who is? Why not put on your own show?



**N**ew Year's resolution – Get sponsored to stick to your new year's resolutions.



**O**pen garden – Open your garden to visitors. Sell tickets, refreshments, plants and vegetables.

**P**amper party – Invite your friends to relax and unwind as you indulge in an evening of pampering. You can sell tickets or ask guests for donations for treatments.

**Q**uiz night – It's a classic! Hold a general knowledge quiz in your local pub and charge a fee for each individual or team to take part. Perfect for autumn or winter evenings.



**R**ace Night – Buy a fundraising race night DVD designed for a great night of fundraising with an amusing commentator.

**V**ariety show – Uncover your hidden talents and put on a show with your friends and family. It can either be the best or worst you have to offer – either way, it will be entertaining!

**S**ponsored event  
– Sit in a bath of baked beans... shave off one eyebrow... speak in verse... go to work in a tutu... cream cracker challenge... the wackier the better!



**BOOM!**

**T**oy duck race –  
You'll need a few hundred numbered plastic ducks. Ask people to sponsor a numbered duck at £1 a go. The first duck to cross the finish line wins. Be sure to catch them all!

**W**ine and cheese night – Hold a sophisticated night of tasting with friends and family. Sell tickets and make the night your own with some party games or an auction.

**U**nwanted presents – Arrange a post-Christmas sale of unwanted gifts.



**Y**our own idea – The sky's the limit with what you can do to raise money for Cerebra. Ask friends and family for ideas and think about events you have supported then put your own twist on it.

**X**mas cards  
– Wish your friends, family and colleagues a Merry Christmas verbally or by email and ask them to do the same. Donate the money you would have spent on cards to Cerebra.

**Z**umba – A great way to get together, keep fit and raise money at the same time.



# Working wonders for children with brain conditions

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CerebraCharity



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